

Guttenberg
Press
Guttenberg, IA
Circ. 2391
From Page:
1
9/7/2005
41798





Guttenberg

nominated for Great Place

Why is Guttenberg a great place?
This is the question being answered by Naturally Guttenberg Research Committee Chair Dolores Fishback and her team members.

The Iowa Department of Economic Development (IDED) has invited Iowa cities, counties, and regions to make presentations on why their community should be named one of three Great Places in Iowa.

There is no cash prize for the winners, but rather pledges of cooperation from state agencies for that community to make their vision for the future come true. As an example, the Iowa Lottery

(Continued on page 3)

Great Places nomination

(Continued from page 1)

Commission might introduce a scratch ticket game with the name of a Great Place community.

The Great Places initiative is also a model for communities to position themselves to attract members of Generation X. These are 25-40 year-olds who have been leaving the state in droves.

The winning communities will have a unique sense of place, engaging experiences, a pleasing environment, a diverse social fabric, a vital economy, a strong foundation and a creative culture. Initial review of the city's application by IDED coaches was encouraging. Areas of weakness are a vital economy and a diverse social fabric. Strengths include a pleasing environment, engaging experiences, and a unique sense of place. The application makes use of the city's recent effort to study and market the

community as a natural place to live, work and play under the new organization of Naturally Guttenberg.

Assistant City Manager Julie Zittergruen and grant-writer Lora Friest of the Natural Resources Conservation and Development service are helping with the application.

A team of judges together with a videographer will be visiting the community in late September. Highway 52 business owners with signage available may be contacted to put up the greeting, "Welcome Judges! We are a great place."

Volunteers from the community including Chuck Siebrecht, Laurie Wallace, Dorothy Wach, and students from the Clayton Ridge Random Acts of Kindness will be involved in the presentation.

